

ABOUT GLOBEIN

Globeln was founded in the U.S. in 2013 by Vladimir Ermakov, Anastasia Miron and David Gorodyansky. Globeln helps consumers discover mindful, ethically produced, sustainable lifestyle products from global artisans through monthly curated deliveries. Each box includes a mix of products across categories— from home decor and accessories to food, bath and beauty products—plus lifestyle extras. An important trend in the evolution of retail for both brands and consumers lies in the discovery experience.

Globeln brings the joy of artisan product discovery to your doorsteps and online. In the Globeln Shop, you can find unique creations from over 40 different countries that have been featured in our previous boxes, plus a range of other distinct artisan goods from our partners abroad. Globeln also features robust editorial content designed to educate and inspire consumers, from how-to articles to destination discovery.

Globeln’s innovative approach allows artisans and consumers to connect in a unique and intimate way. A unique avenue within the subscription box platform, our new-to-market approach is what has led Globeln to be one of the most consistently sought after programs month after month. Through engaging stories, powerful colors, exotic perspectives, and beautiful artistry, we stimulate all of the senses of our members. *Each themed box provides a cultural vignette with no passport needed.* Coined by subscribers as “the most unique subscription”, we are the only company that works with producers to create custom products just for our members.

Globeln continues to explore and expand partnerships in developing countries every day. Our Company gives remote, creative entrepreneurs the ability to develop a sustainable business with global reach. Globeln shares the gift of discovery and interconnection with customers through astonishing, crafted goods and stories about artisan partners. From the women of Oaxaca, Mexico, like Doña Selerina, who use palm leaves to weave our signature Globeln baskets to the ABAN’s Women’s Empowerment Program in Ghana who hand crafted coasters for our marketplace, every box has an inspiring story.

Globeln empowers female artisans from around the globe to bring their handcrafted products to the international market, and provides them the opportunity for financial stability and growth. Since inception, Globeln has helped thousands of consumers discover a robust collection of artisanal products while enabling people in over 40 countries to attain a higher quality of life.

COMPANY INFORMATION

Founded: 2013

Products in catalog: From more than 40 countries worldwide

U.S. Funding: Globeln raised \$2.8M to date.

Investors: Deepak Chopra (Influencer and Author), Doug Maine (former CFO of IBM), David Gorodyansky (founder & CEO of AnchorFree), Bert Robers (former CEO and Chairman of MCI) among others.

Headquarters: San Francisco, CA